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When you join the Legal Services Network, you open the door to a fresh resource of potentially new clients.

Get in touch with us today.

Apply to participate by using one of these simple options:



www.aarplsnn.com



Fax: 866-874-2028



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Call for more info or to enroll



Legal Services Network
from  **Allstate**

51 W. Higgins Road
South Barrington, IL 60010-9350

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Take your practice To the next level



Legal Services Network
from  **Allstate**

We Promote Your Practice, You Practice Law

Promoting your practice to potential clients is essential to your success, but it takes time and resources. Let the Legal Services Network from Allstate help introduce your practice to over 39 million AARP members. For a reasonable annual fee (based on location), your participation in the online directory entitles you to a comprehensive business listing by each of the following media:

- ✓ **Website:** AARP members may access your online directory listing. Your personal listing page will house all pertinent information about you and your practice to aid AARP members searching the site. They can even hyperlink to your own website.
- ✓ **Interactive Voice Response (IVR) Phone System:** AARP members have 24/7 access to your directory listing through an automated prompting system.
- ✓ **Toll-free Customer Service:** Our Customer Service representatives will help AARP members search for attorneys in the online directory.
- ✓ **Additional Advertisement to New Members:** In addition, new members can obtain more information about the Legal Services Network in their member handbook, contact phone number on membership cards, periodic emails and newsletters.

No matter how they reach you, the bottom line for you is the potential to acquire and serve new clients and grow your practice.

Of course, we leave the practice of law up to you. When a potential client becomes a retained client, how you handle the client's matter is up to your professional judgment.

Benefits

As you know, competitive rates are often the turning point in a potential client's decision to retain an attorney. To put you in the best competitive position, we ask that you offer AARP members the following benefits:

Initial consultation by phone or in your office (up to 45 minutes)	Free
Other legal services	20% off the attorney's usual and customary rates¹

¹Not available in HI, NV and OH.

As an Attorney, You're in Good Company

We take pride in our reputation for reliability and good customer service. To protect that reputation, we insist that Listed Attorneys meet specific qualifying standards. Our qualifying standards benefit you by enhancing your credibility.

Listed Attorney requirements:

- You must have been actively licensed to practice law for at least three (3) years.
- You must have a license in good standing to practice law in the state(s) in which you practice.
- You must carry minimum levels of malpractice insurance in limits of at least \$100,000 per claim and \$300,000 aggregate.
- You must be engaged full-time in the practice of law.
- You must agree to provide retained clients from AARP with a written Fee Agreement before beginning work.



* Under Quick Attorney Search, please click "Not an AARP Member" to obtain the most up to date information.

Visit our website at www.aarpls.com
For more information call
888-793-3988